

THE PLEDGE

Creating opportunities.

Building confidence.
Inspiring futures.

A collective commitment from employers to support 100,000 young people with interview training and confidence building over the next 5 years.



imployable®



100,000

Young People
Supported over 5 years



5

Years
Long-term commitment



1

Collective Mission
Creating brighter futures



OUR VISION



Confidence

Helping young people believe in themselves



Opportunity

Connecting students with employers and real experiences



Future Talent

Preparing the next operation for the world of work

OUR IMPACT SO FAR

16,000

Students
Supported

250+

Schools
Engaged

120+

Employer
Partners

1000+

Volunteers
Involved

£700K

Social Value
Generated

THE JOURNEY



School



Interview
Preparation



Mock
Interview



Employer
Feedback



Confidence



Employment

We're with young people every step of the way.



Being part of The Pledge is one of the most meaningful things we do as a business



MEMBER BENEFITS



Unlimited Promotion

Promote jobs and opportunities to our audience and feature in our employer showcases.



CSR Reporting

Receive volunteer insight metrics to support your CSR and sustainability goals.



Youth Insight Data

Access our annual CSR Report and live survey data from thousands of young people.



Volunteer Matching

We match your volunteers with opportunities that align with your goals.



Member Recognition

Use The Pledge badge to showcase your commitment across your channels.



Annual Members Event

Network with other leaders and hear our latest impact and insight.



serco
A|M|S

matrix

PageGroup

TOWN
LEGAL
LLP

avencia

Our commitment to young people



Inspire young people



Create real opportunities



Champion their success



Encourage their potential



Support their development



Build their confidence



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